

CONCERT • VENDORS • FREE BEER

SPONSORSHIPS AVAILABLE THRU SEPT 1

UPTOWN DALLAS INC. PRESENTS 7TH ANNUAL

UPTOWN
BLOCK
PARTY

SEPT 28th | 5:30pm
CITYPLACE WEST BLVD.

UPTOWN

DALLAS INC.®

UPTOWN BLOCK PARTY

**SEPT 28TH | 5:30PM
CITYPLACE WEST BLVD.**

A free concert in the streets of
Uptown on Cityplace West Blvd.
3500+ guests

OVERVIEW OF OPPORTUNITIES | DEADLINE SEPTEMBER 1

***WEATHER BACK UP DATE: MONDAY, OCTOBER 2RD, NON-REFUNDABLE**

(Please check which level you're interested in and payment method below.)

☐ **PLATINUM SPONSOR \$5,000**

- Advertisement on uptowndallas.net website for two months of choice
- Two Advertisements in UDI newsletter
- Company will be tagged on all social media promotions
- Company logo on website event listing
- Company logo on all digital and print advertising
- Logo on all signage at event
- Verbal recognition during event
- Group photo with headlining artist
- 2 dedicated social media posts of your business
- 10' x 10' booth, 6' table at event

☐ **GOLD SPONSOR \$2,500**

- Advertisement on uptowndallas.net website for one month of choice
- One Advertisement in UDI newsletter
- Company will be tagged on all social media promotions
- Company logo on website event listing
- Company logo on all print advertisements
- Logo on all signage at event
- 10' x 10' booth, 6' table at event
- Official After-Party Sponsor / Graphics
- Verbal Recognition at Event

☐ **SILVER SPONSOR \$1,000**

- Advertisement on uptowndallas.net website for two weeks of choice
- Company will be tagged on all social media promotions
- Company logo on website event listing

☐ **SMALL BUSINESS MARKET VENDOR BOOTH \$250**

Big audience, big rewards! Sell your goods or services at the Uptown Block Party with more than 3,500+ people!

- 10' x 10' booth, 6' table at event
- Limited space available. Book now!*

Graphic Sizes and Specs:

Website specs 600px x 600px | Newsletter specs 820px x 312px | Hi-res logo (.jpg, .png, .pdf)

SIGNATURE

My signature indicates authorization to make this commitment on behalf of my company.

PRINT

DATE

☐ **I WILL MAIL A CHECK BY SEPT 1 TO:
UPTOWN DALLAS INC. 3600 MCKINNEY AVE., SUITE 210 | DALLAS, TEXAS 75204**

☐ **PLEASE SEND ME A LINK TO PAY ONLINE.**

EMAIL COMPLETED FORM TO: JAMEE@UPTOWDALLAS.NET

UPTOWN
DALLAS INC.

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